

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT3/12 16.14
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CONTRACT # 6228189

	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10
2. <i>Curculionidae</i>	10	10
3. <i>Chrysomelidae</i>	10	10
4. <i>Chrysomelidae</i>	10	10
5. <i>Chrysomelidae</i>	10	10
6. <i>Chrysomelidae</i>	10	10
7. <i>Chrysomelidae</i>	10	10
8. <i>Chrysomelidae</i>	10	10
9. <i>Chrysomelidae</i>	10	10
10. <i>Chrysomelidae</i>	10	10
11. <i>Chrysomelidae</i>	10	10
12. <i>Chrysomelidae</i>	10	10
13. <i>Chrysomelidae</i>	10	10
14. <i>Chrysomelidae</i>	10	10
15. <i>Chrysomelidae</i>	10	10
16. <i>Chrysomelidae</i>	10	10
17. <i>Chrysomelidae</i>	10	10
18. <i>Chrysomelidae</i>	10	10
19. <i>Chrysomelidae</i>	10	10
20. <i>Chrysomelidae</i>	10	10
21. <i>Chrysomelidae</i>	10	10
22. <i>Chrysomelidae</i>	10	10
23. <i>Chrysomelidae</i>	10	10
24. <i>Chrysomelidae</i>	10	10
25. <i>Chrysomelidae</i>	10	10
26. <i>Chrysomelidae</i>	10	10
27. <i>Chrysomelidae</i>	10	10
28. <i>Chrysomelidae</i>	10	10
29. <i>Chrysomelidae</i>	10	10
30. <i>Chrysomelidae</i>	10	10
31. <i>Chrysomelidae</i>	10	10
32. <i>Chrysomelidae</i>	10	10
33. <i>Chrysomelidae</i>	10	10
34. <i>Chrysomelidae</i>	10	10
35. <i>Chrysomelidae</i>	10	10
36. <i>Chrysomelidae</i>	10	10
37. <i>Chrysomelidae</i>	10	10
38. <i>Chrysomelidae</i>	10	10
39. <i>Chrysomelidae</i>	10	10
40. <i>Chrysomelidae</i>	10	10
41. <i>Chrysomelidae</i>	10	10
42. <i>Chrysomelidae</i>	10	10
43. <i>Chrysomelidae</i>	10	10
44. <i>Chrysomelidae</i>	10	10
45. <i>Chrysomelidae</i>	10	10
46. <i>Chrysomelidae</i>	10	10
47. <i>Chrysomelidae</i>	10	10
48. <i>Chrysomelidae</i>	10	10
49. <i>Chrysomelidae</i>	10	10
50. <i>Chrysomelidae</i>	10	10
51. <i>Chrysomelidae</i>	10	10
52. <i>Chrysomelidae</i>	10	10
53. <i>Chrysomelidae</i>	10	10
54. <i>Chrysomelidae</i>	10	10
55. <i>Chrysomelidae</i>	10	10
56. <i>Chrysomelidae</i>	10	10
57. <i>Chrysomelidae</i>	10	10
58. <i>Chrysomelidae</i>	10	10
59. <i>Chrysomelidae</i>	10	10
60. <i>Chrysomelidae</i>	10	10
61. <i>Chrysomelidae</i>	10	10
62. <i>Chrysomelidae</i>	10	10
63. <i>Chrysomelidae</i>	10	10
64. <i>Chrysomelidae</i>	10	10
65. <i>Chrysomelidae</i>	10	10
66. <i>Chrysomelidae</i>	10	10
67. <i>Chrysomelidae</i>	10	10
68. <i>Chrysomelidae</i>	10	10
69. <i>Chrysomelidae</i>	10	10
70. <i>Chrysomelidae</i>	10	10
71. <i>Chrysomelidae</i>	10	10
72. <i>Chrysomelidae</i>	10	10
73. <i>Chrysomelidae</i>	10	10
74. <i>Chrysomelidae</i>	10	10
75. <i>Chrysomelidae</i>	10	10
76. <i>Chrysomelidae</i>	10	10
77. <i>Chrysomelidae</i>	10	10
78. <i>Chrysomelidae</i>	10	10
79. <i>Chrysomelidae</i>	10	10
80. <i>Chrysomelidae</i>	10	10
81. <i>Chrysomelidae</i>	10	10
82. <i>Chrysomelidae</i>	10	10
83. <i>Chrysomelidae</i>	10	10
84. <i>Chrysomelidae</i>	10	10
85. <i>Chrysomelidae</i>	10	10
86. <i>Chrysomelidae</i>	10	10
87. <i>Chrysomelidae</i>	10	10
88. <i>Chrysomelidae</i>	10	10
89. <i>Chrysomelidae</i>	10	10
90. <i>Chrysomelidae</i>	10	10
91. <i>Chrysomelidae</i>	10	10
92. <i>Chrysomelidae</i>	10	10
93. <i>Chrysomelidae</i>	10	10
94. <i>Chrysomelidae</i>	10	10
95. <i>Chrysomelidae</i>	10	10
96. <i>Chrysomelidae</i>	10	10
97. <i>Chrysomelidae</i>	10	

HCE)

DATE OCT3/12 16.14

CO-OP BILLING NEEDED

PLS CFM, THX 10/3

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
24	S		1100A-1200N	30		\$1,000.00	10/3	10/3	0		WED	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = PROGRAM : THE VIEW												
77	A		600A-700A	30		\$2,600.00	10/4	10/5	1		TH-F	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT3 ON LINE-24 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-54 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-65 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT4 ON LINE-66 FOR 1 SPOT/WK THIS IS A MAKE-GOOD												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

78	A		700A-900A	30		\$2,600.00	10/4	10/5	1		TH-F	1
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PROGRAM : GMA
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 77-79

79	A		1200N-100P	30		\$1,000.00	10/4	10/5	1		TH-F	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 77-79

54	S		730P-800P	30		\$3,600.00	10/3	10/3	0		WED	0
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PROGRAM : WHEEL OF FORTUNE

65	S		1135P-1210A	30		\$800.00	10/3	10/3	0		WED	0
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PROGRAM : NIGHTLINE

66	S		1135P-1210A	30		\$800.00	10/4	10/4	0		THU	0
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PROGRAM : NIGHTLINE
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#24 MISSED:WED/1100A-1200N OCT3 30S \$1,000.00 (OCT3/12)
BUY#54 WED/730P-800P OCT3 30S \$3,600.00
BUY#65 WED/1135P-1210A OCT3 30S \$800.00
BUY#66 THU/1135P-1210A OCT4 30S \$800.00
OFFER:TH-F/600A-700A OCT4 30S \$2,600.00
& TH-F/700A-900A OCT4 30S \$2,600.00
& TH-F/1200N-100P OCT4 30S \$1,000.00
CMT:WE CAN OFFER

CONTRACT TOTAL 149350.00
TOTAL SPOTS 74

OCT/12 149350.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE